



COMMUNITIES

Herren Project empowers adults and youth to stand up and make a difference in their schools and communities, giving community members motivation and support as they embrace a message of education and awareness. Educating our youth about the dangers of substance use motivates them to make healthy life choices, free from drugs and alcohol. Our youth learn that they do not need drugs and alcohol to meet life's challenges; they are good enough just the way they are. We support our community members in recovery, work together to end the stigma and stand together as allies in the movement. We wear purple proudly, a color that symbolizes the positive choices we make each day.

ABOUT US

Herren Project is a non-profit foundation established by former NBA basketball player, Chris Herren, and is part of a larger community that guides individuals and their families through recovery. We work to break the stigma of addiction, bring awareness to the dangers of substance use and encourage positive decision-making to navigate life's challenges.

BRINGING HERREN PROJECT TO YOUR COMMUNITY

There are many different ways to bring Herren Project to your community in preparation for or following Chris Herren's presentation. What makes Herren Project awareness movement unique and successful is that it is driven by young people, empowering our youth to step up and initiate change. As adults in our community, we can educate our students and arm them with the truth so they can take ownership of something and follow through and carry the message. Herren Project offers a multitude of tools, resources and ideas on how to get the movement started in your community.

REGISTER ONLINE TO RECEIVE

Personal one-on-one support from Herren Project including:

- Community Action Plan: how to start, implement and sustain Herren Project in your community
- Community Action Planning Worksheet
- 10 Steps to Going Purple
- Logo and T-Shirt Use Media Guide
- Posters and Flyers for download
- Order Gear

To learn more and access the following resources, register at:

www.herrenproject.org/register/

For Questions or Concerns Contact:

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www.herrenproject.org