



## SCHOOLS

Herren Project empowers youth to stand up and make a difference in their schools and communities, giving students motivation and support as they embrace a message of education and awareness. They are educated about the dangers of substance use while motivating one another to make healthy life choices, free from drugs and alcohol. Students learn that they do not need drugs and alcohol to meet life's challenges; they are good enough just the way they are. Many of these students wear purple, a color that symbolizes the positive choices they make each day.

### ABOUT US

Herren Project is a non-profit foundation established by former NBA basketball player, Chris Herren, that assists individuals and families struggling with addiction. We work to break the stigma of addiction, bring awareness to the dangers of substance abuse and encourage positive decision making to navigate life's challenges.

### BRINGING HERREN PROJECT CLUB TO YOUR SCHOOL

Bring Herren Project to your school in preparation for or following Chris Herren's presentation by creating Herren Project Club. What makes Herren Project unique and successful is that it is driven by students, empowering our youth to step up and initiate change. When students are armed with the truth and take ownership of something, they are far more likely to follow through and carry the message. Herren Project offers a multitude of tools, resources and ideas on how to get the movement started in your school.

### REGISTER ONLINE TO RECEIVE

**Personal one-on-one support from Herren Project including:**

- School Action Plan: how to start, implement and sustain Herren Project in your school
- School Action Planning Worksheet
- 10 Steps to Going Purple
- Logo and T-Shirt Use Media Guide
- Posters and Flyers for download
- Order Gear

To learn more and access the following resources, register at:

[www.herrenproject.org/register/](http://www.herrenproject.org/register/)

### For Questions or Concerns Contact:

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